
Zane Ely

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Summary

Marketing and Graphic Design student with hands-on experience in digital marketing, branding, and UI/UX design. Skilled in website optimization, social media marketing, and graphic design with a strong foundation in Adobe Suite, HTML/CSS, and content creation. Proven communicator with professional leadership experience supporting recruitment and customer engagement initiatives.

Education

Aurora University

May 2026

Bachelor of Arts in
Marketing & Graphic Design

Wrestling, Chess Club President,
NWCA Scholar All-American,
Dean's List '23-'25

Skills

Technical

Adobe Suite, HTML, CSS,
Power BI, Excel

Hard

Copywriting, UI/UX Design,
Social Media Graphic Design
& Marketing

Interests

Exercise, Yoga, Wrestling,
LEGO, Reading, Fishing

Work Experience

Chasewood Learning

Aug. 2026 - Present

Marketing & Graphic Design Intern

Optimized the company website to improve user experience and increase customer engagement.

Enhanced digital marketing efforts to boost brand awareness, social media presence, customer growth.

Henry's Farm

Jan. 2025 - Feb. 2025

Website UI/UX Consultant

Provided UI/UX design recommendations to improve website navigation, and customer experience.

Developed wireframes and mood boards to align site design with brand identity and target audience expectations.

Aurora University

Aug. 2025 - Present

Student Ambassador

Led campus tours for prospective students and families, giving clear and engaging presentations.

Communicated university programs, admissions information, and campus resources to support recruitment efforts.

Morton High School

June 2023 - Aug. 2024

Maintenance Crew

Completed classroom and facility work orders, through timely maintenance.

Assisted with electrical maintenance, including rerouting electrical lines to improve safety and efficiency.